



# Idea Challenge Remastered

**26-30 March, 2019**  
**Szeged, Hungary**

## General Information

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The training course is organized by:	GYEEK Club Association, Szeged, Hungary
Number of countries:	8
Venue:	Szeged, Hungary

### **!IMPORTANT!**

**Please note that your participation is subject to being present at the event from the very beginning to the very end.** Should you fail to attend we shall be compelled to charge You for any travel expenses covered by the organisers.

**Registration form to be completed by you until 12 February, 2019 (participant):**

**[Registration form](#)**

**Please join our [Facebook group now!](#)**

**You can find other all the necessary informations at: <https://ideachallenge.ticketninja.io/>**

Organisers will (most probably) book the plane tickets for **Kosovo, Macedonia, Poland participants!** Please do not book tickets just in case of our approval and pay extra attention to the deadlines!

### **General information about the Event**

Our mission is to find, gather, connect and empower innovative and talented young people to become successful entrepreneurs and create great businesses. Also, to make entrepreneurship more popular among youngsters. Our goal is to organize premium quality event to generate as much value as we can for them. Empowering means that we are trying to match the projects/teams/individuals with the best programs, mentors, investors etc. and educating these people's business, marketing, IT and other skills. We have already executed this competition with a great success. Most of the attending teams are working on their ideas to bring it in front of investors who we are connected them with. This project will make a more bigger impact by inviting people from the V4 countries and the Balkan. We are bringing talent into the country and also giving the attendees great opportunities to be successful.

### **Objectives**

The main objective of the project is to catalyze the local startup ecosystem, innovation and to promote entrepreneurship by organizing a premium quality event called Idea Challenge which is an intensive idea competition and training event where the participants are intended to find solution to a real business problem. A similar project was organized in a joint consortium of the University of Szeged and several local associations and ecosystem developers. Young entrepreneurs and startup companies play an increasingly important role in the creation of innovative products. The skills, the abilities for their physical and technical realization are present, but the opportunity to showcase their ideas, the market implementation of developments, the regional network, the capability of adjustment to circumstances and the reactions are missing as a result of the lack of necessary events and the entrepreneurial knowledge and experience. On the other hand the lack of qualified human resource is the greatest bottleneck to entrepreneurship

which roots in the inefficiency of education of the universities. Universities failed to provide students and therefore the local SME's with proper practical skills that are needed for the enterprise's cutting edge technologies, so the target group needs immediate transfer of entrepreneurial knowledge and skills from the mentoring activity. Moreover the brain drain of qualified human resources by the developed countries and multinational firms is a serious difficulty in building an innovation ecosystem especially in the V4 and the Balkan regions.

### Expected results of the project

In long-term the impact of our project will be measured by the success of the ideas presented during the event. Hopefully a few ideas will be implemented and introduced to the market and will gain success for the direct target groups (the participants). We also intend to reach the indirect target groups and stakeholders by helping them to build fruitful long-term relationships during the event (matchmaking). We plan to induce further similar event.

### Pre-requisites of participation

- students, open-minded, individuals, unemployed persons
- start-up/spin-off companies, entrepreneurs, university students
- NGO representatives which are working on the same field in all V4 countries and the selected countries in the Balkan
- high level written and oral proficiency in English (age: 18 - 30)

### Partner organisations and number of participants

Country	Organisation	Number of Participants
Bosnia and Herzegovina	Omladinski klub Pod istim suncem	4
Czechia	European Youth Centre Břeclav z. s.	4
Hungary	GYEEK Club Association	4
Kosovo	Center for Economic and Social Development	4
Macedonia	Association for European Integration European Viewpoint- Bitola	4
Slovakia	Young Entrepreneurs Foundation	4
Slovenia	The Association of Dobrovnik Youth	4
Poland	European Foundation of Education and Development	4
Total		32

## Time schedule

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**Arrival day:** 26 March, Tuesday

**Departure day:** 30 March, Saturday

## Accommodation and Food

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The participants will be accommodated in twin rooms in [Art Hotel Szeged](#).

Each room has private bathroom and toilets and is fully equipped. **Bed linens and towels are provided.** Breakfasts, lunches and dinners, as well as coffee breaks per day will be provided by the organisers.

## Travelling to Hungary

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### Travel from Kosovo, Macedonia, Poland

Participants from should travel by plane to [Budapest Airport](#). Participants should organize their local transport to Szeged from/to Budapest Airport. More info will be sent soon regarding the local travel possibilities.

### Travel from Bosnia and Herzegovina, Czechia, Slovakia and Slovenia

Participants from Bosnia and Herzegovina, Czechia, Slovakia and Slovenia should travel by land transport (train / bus) to **Szeged**.

Your expected arrival and departure are: **26 March 2019** Tuesday for arrival at the venue and **30 March 2019** for departure from the venue. **!! Please note that the organisers will not cover any accommodation and food costs outside the project dates.**

**You are allowed to stay up to 2 days extra outside these dates.**

## Currency in Hungary

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The official currency of Hungary is the Forint (HUF). US dollars and Euros are the easiest currency to exchange in Hungary. You should only use official exchange booths and make sure you're given a receipt. Usually you can count like this: 1 Euro = 320 Forint, but if you would like to know the exact daily rate of Hungarian Forint, check it online!

## Financial Conditions/ Reimbursements

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The costs of the event – including costs of full-board and accommodation during the program – will be covered by the organisers. (Participants will be accommodated in double/three-bedded room.)

The organisers will contribute to the international travels of participants to Hungary.

Participants are expected to cover **insurance, visa, local travel** (including to/from any airport) and any additional personal expenses.

Participants from Bosnia and Herzegovina, Czechia, Slovakia and Slovenia: Travel costs to the venue and back will be reimbursed up to the maximum of the amount indicated below. Please consult the travel budget list below.

Country	Organisation	Reimbursement up to indicated sum
Bosnia and Herzegovina	Omladinski klub Pod istim suncem	100 EUR
Czechia	European Youth Centre Břeclav z. s.	80 EUR
Slovakia	Young Entrepreneurs Foundation	60 EUR
Slovenia	The Association of Dobrovnik Youth	60 EUR

Participants from Bosnia and Herzegovina, Czechia, Slovakia and Slovenia will receive the international travel cost reimbursements via **bank transfer (transferwise)** after the course upon reception of the return travel documents and international bank details. No exception to this rule will be done.

**!! Bring the original invoices and tickets, print out e-tickets and keep your boarding passes. On all documents the price, currency, name of passenger, date of purchase and travel should be clearly visible, otherwise we will not be able to reimburse the travel costs. Please make an extra copy of all your documents to hand out to the organisers!**

## Checklist/ What to do NOW & what to bring

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- **Registration form:** Please [use this form](#) to register your selected candidates. **Please fill in the form until 12 February, 2019.**
- **Join our [Facebook group](#)**
- **Travel documents**
- **Budget for private expenses:** board, lodging and activities will be covered by the organisers. However, all participants' personal costs (like telephone calls, gifts and souvenirs, etc.) have to be covered by the participants and will be settled directly by them. Bring personal money for these private costs. You can exchange Euro, Dollars, at the airport. You can also withdraw money at various ATMs, check it out with your bank before departure!
- **Health insurance documents:** the health/ travel insurance is in the responsibility of the participants, make sure you are covered during your stay in Hungary! Please note that if you purchase an insurance when buying your flight tickets, this will be deducted from your travel reimbursements.

## Contact

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### Applicant organisation

#### GYEEK Club Association

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### Coordinator organisation

#### MeOut Association

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